

IRAA BOARD MEETING NOTES – JANUARY 4, 2016

1. Southern district rep, Gina Cline, has resigned her position as of Jan. 4, 2016
 - a. The board will think about who could fill the position or we(the board) may just cover the position until June.
2. Upcoming Dates
 - a. NerdNation – April 7-9, 2016 – Washington DC
 - b. June convention – June 3-5, 2016 – Prairie State College, Chicago Heights, IL
 - c. October IL Honors Ins / Leadership Conf – Oct 7-9, 2016
3. NerdNation
 - a. Attending – Mike, Adam, Christina
 - b. Possibly – Renee
 - c. No – Willis, April, Nicole, Gina
4. Café Press
 - a. Mike hopes to have a store set up by the end of January
 - b. April will be helping
5. Resume Review
 - a. IRAA would like to offer professional services to alumni and members.
 - b. M & M committee will discuss this in more detail at their meeting Wednesday
6. RO Service Project (going out to high schools to talk about PTK)
 - a. IRAA will not be specifically helping with this project
 - b. We can help behind the scenes – maybe get Kim to help because she is a guidance counselor
7. RO Video
 - a. Renee sent out details to past regional officers. They are supposed to get her a video by mid-January so she can put the video together by the end of the month.
 - b. Please forward the email to other past regional officers.
8. HST Hangouts
 - a. Date change for first – New Date = Feb 11 @ 7pm
 - b. Renee will help with promotion
 - c. After much discussion, we settled on doing brainstorming for each of the 8 themes this year and then focusing on unique speakers for specific themes next year.
 - d. Hopefully the full HST guide book will be available before the first hangout. Please read the section on Theme 1 before so you can join in the conversation.
9. M & M Committee update
 - a. Russ, Renee, & Willis were at first meeting in December
 - i. See website for detailed meeting summary at:
<http://ptkilregion.org/ilalumni/illinois-regional-alumni-association/iraa-meeting-minutes/>
10. Facebook Fan Page Advertising
 - a. Michael moved that the M&M Committee do Facebook advertising for 2 weeks at a max of \$5/day up to \$70.
 - b. Renee 2nd motion – unanimous consent
 - c. Renee will work on the advertising and we will decide later if we should continue.
11. Survey

- a. M&M Committee put together a survey and only 3 people participated

12. Satellite Socials

- a. April 23 – Big Spring social for alumni and advisors only
 - i. Need flyer. April, Willis & Nicole will work on it.
 - ii. Each district will meet at a winery in their area. Each District rep needs to decide on a location by next meeting.
- b. Jan 30 – Social for members and alumni
 - i. Each district is planning and advertising for each area.

13. IRAA Blog

- a. We will contact Lori to ask if she can do a write up for HIA by Jan. 28.
- b. At next meeting we will discuss Feb topics

14. NEW MEETING TIME

- a. We are moving meetings to Wednesday Nights at 9pm beginning in February.
- b. At next meeting, we will discuss who is running for positions on the board in June.