

## IRAA Meeting Notes – 11.2.15

1. Fall Satellite Social
  - a. Only the northern district had attendees.
    - i. They did the corn maze, had kettle corn, did wine tasting, went to the petting zoo, and shot an apple launcher. A Good Time was had!
2. Spring Satellite Social
  - a. We need to come up with a time line for promotion so we can properly promote future socials.
    - i. Willis will start a discussion on Facebook and keep track of ideas.
  - b. We can come up with a questionnaire on survey monkey to poll members on what kinds of activities they would like us to do in the future.
  - c. SAVE THE DATE – we decided on Saturday, April 23 for the spring satellite social.
    - i. We have decided on a wine/beer tasting event. We want to have more of an adult gathering this time as opposed to a family friendly event.
    - ii. We also want to specifically invite advisors. We want to develop a relationship with them instead of just members.
    - iii. We may combine districts and not have 4 separate locations.
  - d. We want a save the date flyer to be sent out by December and a second one to go out mid-January.
3. Accountability
  - a. We need to all be more accountable to our IRAA responsibilities and tasks we take on. If you need to step back, just let us know so others can fill in. Communication is key! We all know life gets busy at times. We just need to keep the ball rolling forward and not stall out.
4. Reaching out
  - a. The district reps need to be active on the Facebook groups/pages of the chapters in their area.
    - i. Report to Renee if there are activities that need to be put on the regional website's calendar.
    - ii. Renee will also be the person who is over the district reps to see that they are working on this regularly.
  - b. Without being overbearing, try to get an invite to the chapters' events/inductions/service projects in your area. Meeting face to face with members and advisors will help build a relationship. As opposed to just commenting on Facebook, get active in your area.
  - c. To get IRAA's name out there, we are going to look into the Café Press website to sell items with our logo. This way we don't have to buy one or two items to put our logo on, but people can choose from a wide array of items.
5. Committees
  - a. We are going to consolidate the committees at this time.
    - i. Membership & Fundraising will combine

- ii. Special Projects & Honors will combine
    - iii. Long Range Planning will just be a part of the board's responsibilities
  - b. The goal is to get at least 3, preferably non-board, members on both committees and have a meeting by the IRAA Exec Board Dec 7<sup>th</sup> meeting.
- 6. PR Secretary
  - a. We want more engagement from the members.
  - b. Nicole is going to try and send out an email to the members once a month.
- 7. Regional Officer Video
  - a. Renee has the script on the Facebook page.
  - b. Renee will contact the current ROs and possibly record them via a Google Hangout.
  - c. Mike will contact Trevor Mileur to see if he can contribute to the video.
  - d. This needs to be finished by January.
- 8. Regional Officer Project
  - a. Renee will contact Susan and/or ROs to get a status update. We are willing to help if they have a way for us to do so.
  - b. Question was raised – do we (IRAA) want to do a service project?
    - i. A task for the Special Projects committee to discuss. 😊
- 9. IRAA Blog on Regional website
  - a. Just as the ROs are blogging on the website, we feel it's time to start blogging as well.
  - b. We will blog twice a month for now.
  - c. We started a list of things we are interested in sharing with members:
    - i. Fundraising (Willis – 11/12)
    - ii. Time Management (Nicole – 11/26)
    - iii. COD's 3D expo event (Mike – 12/10)
    - iv. Resume tips
    - v. Goal setting
    - vi. Applying for scholarships
    - vii. Transferring to a university
    - viii. Running for international officer
    - ix. Team work/team building
  - d. We also started a discussion on Facebook. Please share other ideas there.