

IRAA Executive Board Meeting Notes – March 4, 2016

Attendees – Michael Storey, Nicole Holm, Adam Hagg, Willis Pope, Christina Boyce

Post MAA meeting thoughts

- We definitely need an IRAA 2018 Convention Committee
- We want to invite MAA to our events and hangouts
- We are going to try and meet with MAA every 2-3 months.
- We were surprised at how similar IRAA & MAA's struggles were. Hopefully, we can help each other out going forward.

Random discussion before meeting officially started

- During June Convention
 - We want to have an offsite Alumni event in Chicago – possibly a museum, the aquarium, or Dave & Busters. 😊
- For each Regional event we have a specific focus
 - June – alumni focus
 - Could include alumni forums or speakers separate from member ones
 - October – HST Jeopardy
 - Run this bigger event for the members

Official Meeting:

1. Hangouts
 - a. Regional Officer hangout
 - i. Went very well. Had questions from viewers. Hope to do this again next year.
 - b. HST Hangout #1
 - i. Went well. Want to get more involved.
 - ii. Need to remember to bring the main title into the conversation going forward – How The World Works: Global Perspectives. How does the theme discussion tie in to the Honors Study Topic itself.
 - c. HST Hangout #2
 - i. March 14th at 7pm
 - ii. Read up on the theme. Invite MAA, ROs, alumni, & members
 - d. HST Hangout #3
 - i. April 25th is Hangout for theme 3
 - e. HST Hangout #4
 - i. Decided to host the HST Hangout #4 at June convention. We will broadcast live from convention.

- f. Future HST Hangout dates
 - i. Theme 5 – Sept 12
 - ii. Theme 6 – Oct 8 (at IHI/LC)
 - iii. Theme 7 – Nov 7
 - iv. Theme 8 – Dec 12
- 2. Random thoughts / discussion ☺
 - a. Start thinking about doing a monthly Newsletter via Mail Chimp
 - i. To have connection with non-Facebook people
 - ii. Possibly spotlight Regional Officers
 - b. Michael will send out a mass email Tuesday to include:
 - i. HST Hangout on March 14
 - ii. April Satellite Social
 - c. Mark your calendars
 - i. July 11 - Six Flags Satellite Social
 - ii. BONUS – City Museum visit in St. Louis! Date TBD (probably around May 25-27)
- 3. Committee Updates
 - a. Honors/Special Project Committee – next meeting Mar 13
 - b. HST Jeopardy is a go for Oct IHI/LC
 - i. Committee needs to nail down details on teams, prizes, time, etc.
 - c. College Fair
 - i. Is a no go. Susan wants to keep the sponsors as they are.
 - d. Members/Moolah Committee – next meeting Mar 16?
 - e. Gold Stars
 - i. Ross is working on a flyer regarding Gold Star members
 - ii. Committee needs to nail down details – how to communicate with Gold Stars? What are our services/benefits for them? Etc.
 - f. Professional Service
 - i. Committee should pick a professional service and focus on development
 - ii. Debbie Zamora from MAA is an HR / PR / Recruiter in her “day job.” She could be a resource for resume review service. (MAA is working on trying to develop a professional service as well. We could possibly work with them.)
- 4. NerdNation
 - a. Who’s going? – Michael Storey, Christina Boyce, Adam Hagg, Kevin Braden, Richard Greenfield, Nicole Hagg (but not attending convention)
 - b. Michael will check with Susan about IRAA being on agenda for Regional Meeting.
 - c. We will have flyers, business cards, & registration forms on hand.
 - d. Michael will try to meet with Susan, Shannon, & Lori about some ideas on the RO position. –see details later in notes
- 5. Regional Officers
 - a. IRAA wants to help elevate the Regional Officer position to help promote people to run and get them some recognition
 - b. Brainstorming ideas:

- i. RO should feel ownership for conferences/conventions
 - ii. IRAA can make a real effort to thank ROs and make them a “big deal” in front of members at regional events
- 6. Satellite Social – April 23
 - a. South, North, & NE have locations
 - b. We will promote via mass email, social media, & have a flyer for each district.
 - c. If you attend any inductions, promote there as well.
- 7. District Rep / Advisor Discussion
 - a. We debated on how we want to develop the relationship between IRAA & the Advisors.
 - i. Suggestion 1 – one mass email to all advisors
 - ii. Suggestion 2 – each district rep email individual advisors in their district
 - iii. Suggestion 3 – split all advisors between all exec board members to email individually.
 - b. Decided that district reps contacted advisors is best – to be more personal, to develop a relationship with the person in your area, etc.
 - c. If any district reps need help, please let us know. We NEED to build this relationship and your/our contact with them is vital.
 - i. The advisor list is posted on our Exec Board Facebook page and on Google Docs. It is divided by district on each tab.
 - ii. PLEASE EMAIL THEM THE WELCOME EMAIL THAT MICHAEL SENT OUT TO EVERYONE.
 - iii. Try to get invited to the inductions in the area.
 - iv. When details are set, contact the advisors to attend the April 23 Satellite Social. Send them the flyer for your district.
 - v. We will be contacting the advisors about their Gold Star Members soon.
 - vi. We will also want to send IRAA Registration info to them when it gets closer to graduation so we can snag those that are graduating in May...and encourage the graduates to come to our Annual Meeting in June at convention in Chicago Heights.
- 8. Café Press / Fundraising
 - a. April sent out an email regarding the issues with Café Press and the new direction we are going on items to sell for IRAA. Please read it!
 - i. We are going to start a thread on Facebook to choose 2-3 items that we want to focus on.
 - ii. We will need to decide on what will go on items as well. IRAA logo, inspirational quote, etc.
 - b. April will contact Susan about the tshirt company that the region uses.
 - c. Willis will get pricing on shirts from his contact as well.
 - d. We need to make a decision on what to sell my next meeting.
 - e. Willis also mentioned the committee had discussed selling Para cord bracelets as well.
- 9. June Convention
 - a. Who’s attending – Michael, Warren, Willis, Nicole, Christina, Kevin, April?, Joe?, Renee?

- b. PR Secretary, Vice President, & District rep positions will be open for those wanting to run
- 10. Next Meeting
 - a. Will ask Renee to send out a Doodle email to find out when we can meet for our next meeting. It will be after Nerdnation. April 13th or after.