

## IRAA Board Meeting Agenda

June 11th, 2020

Called to Order at 8:16 p.m.

Present: Ray, Cienna, Kevin, Dottie, Nicole, Angel, Lori, Shanda

Absent:

- Ice Breaker: Kahoot
- Kevin learned about technology. Welcome to 2020.
- **Officer Training**
  - Officer Roles Revisit
  - Officer Expectations
- **Website, Social Media, and Blogs**
  - PR Secretary is looking into utilizing the following
    - IRAA LinkedIn Account
    - IRAA YouTube Account
    - Upkeep of IRAA Website
      - Bio and Headshot due in 2 weeks (June 25, 2020)
  - Blogs
    - How do we want to handle these?
      - Should we create VLOGS instead?
      - Could HQ create a hyperlink on our Website that would direct traffic to wherever our VLOGS are located?
  - Honors Study Topic through Zoom
    - What topics could we discuss?
      - Professional development
      - How to Videos
- **Headquarters Updates**
  - AAB Rep update
    - Do we have any idea who it will be or when it will be announced?
  - No updates
- **Treasurer's Report**
  - [June 2020](#)
- **Old Business**
  - RICHI Review
    - Thoughts
    - Concerns

- Virtual Food Drive Update
  - Updated Logo and Pin
    - Thoughts?
    - Tabled to July Meeting
  - Quilt Raffle New Drawing Date: Fall Regional Conference
    - Missed marketing opportunities and how to make up for it
    - Tabled to July Meeting
- **New Business**
  - October Leadership Conference 2020 moved to virtual event
    - October 9-11, 2020
  - Resume Review and Mock Interviews
  - New IRAA Members
  - Member Engagement
    - What can we do to better understand what our Member's needs?
    - What programs or seminars can we offer them?
    - Should we plan IRAA Member only events throughout the year as well?
  - Boosting Facebook ads for large events
  - IRAA Zoom Account
    - An anonymous donor purchased a year's subscription for IRAA to use
      - Subscription will end on June 1<sup>st</sup>, 2021
      - No time limit - YAY!
- **Next meeting**
  - July 9th , 2020 at 8pm

Adjourned at 9:36 p.m.